



STOP | THINK | CONNECT™

THE BASIC STEPS TO ONLINE SAFETY AND SECURITY

October is National Cyber Security Awareness Month (NCSAM).

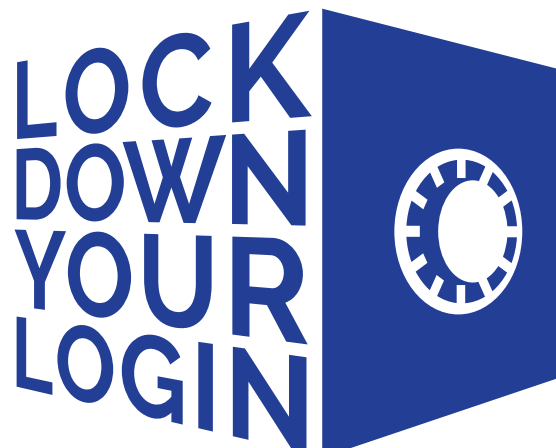
Online safety is our shared responsibility, and it starts with STOP. THINK. CONNECT.™

STOP: make sure security measures are in place. **THINK:** about the consequences of your actions and behaviors online. **CONNECT:** and enjoy the internet.



FOLLOW THESE STOP. THINK. CONNECT.™ TIPS TO BETTER PROTECT YOURSELF ONLINE AND MAKE THE INTERNET MORE SECURE FOR EVERYONE.

92% of U.S. young adults think that keeping the internet safe and secure is a responsibility we all share – up 8 points from 84 percent in 2015.¹



LOCK DOWN YOUR LOGIN

Fortify your online accounts by enabling the strongest authentication tools available, such as biometrics, security keys or a unique one-time code through an app on your mobile device. Your usernames and passwords are not enough to protect key accounts like email, banking and social media.



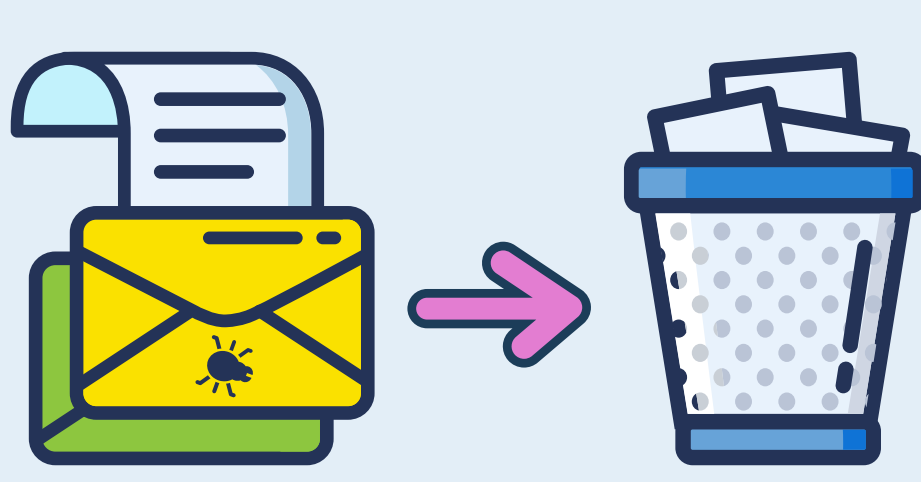
KEEP A CLEAN MACHINE

Keep all software on internet-connected devices – including PCs, smartphones and tablets – up to date to reduce risk of infection from malware.



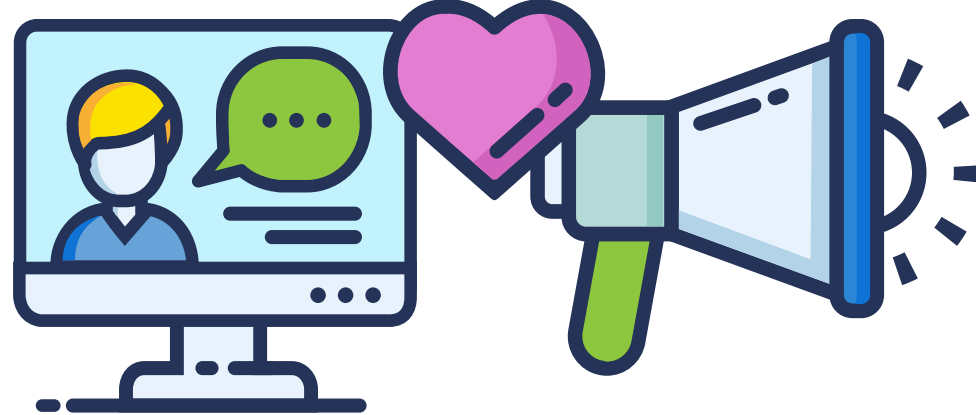
PERSONAL INFORMATION IS LIKE MONEY. VALUE IT. PROTECT IT.

Information about you, such as purchase history or location, has value – just like money. Be thoughtful about who gets that information and how it's collected by apps and websites.



WHEN IN DOUBT, THROW IT OUT

Cybercriminals often use links to try to steal your personal information. Even if you know the source, if something looks suspicious, delete it.



SHARE WITH CARE

Think before posting about yourself and others online. Consider what a post reveals, who might see it and how it could be perceived now and in the future.



OWN YOUR ONLINE PRESENCE

Set the privacy and security settings on websites to your comfort level for information sharing. It's OK to limit how and with whom you share information.

Be A Part of Something Big



GET INVOLVED ON SOCIAL MEDIA

Use the #CyberAware hashtag in your posts, follow us on Facebook (/StaySafeOnline) and Twitter (@StaySafeOnline) and download our sample social media content to share before and during the month.



BECOME A NCSAM CHAMPION

Register yourself and/or your organization as a Champion to take action in support of NCSAM. It's easy and free to sign up at staysafeonline.org/ncsam/champions.



JOIN THE #ChatSTC TWITTER CHATS

Join the discussion every Thursday in October at 3 p.m. EDT/noon PDT.

GET STARTED TODAY ▶

staysafeonline.org/ncsam

Resources That Work:

<https://stopthinkconnect.org>

<https://www.dhs.gov/stopthinkconnect>



¹2016 Raytheon Survey

National Cyber Security Awareness Month is observed every October and led by the National Cyber Security Alliance and the U.S. Department of Homeland Security.